

Build a Pool Meeting
Thursday, January 21st
7:00 pm
Raab Residence

Attendees: Matt Luttrell, Chris Luttrell, Christine Drexler, Mike Drexler, Jamie Raab, Greg Raab, Jennifer Rippon, Deb Dinello, Jennifer Buchanan, Scott Reilly, Ann Rogers, Bill Veith

Bill Veith presented three key take-a-ways from the USA Swimming Build-A-Pool Conference that Greg Fastrich and Todd Logan attended in 2009:

(1) Non-profit organizations need to collaborate with a for-profit organization to form a credible business plan to attract investors

(2) Three Options:

- Refurbish the existing 50 meter pool
- Build a basic training pool
- Build a new event/performance pool

(3) Option 1 – Tension fabric universal sport structure and refurbishing at an approximate cost of 2 million. According to Derry Township Parks and Recreation, refurbishing the existing pool is not an option. They have no plans for putting a lot of money into the current facility.

(4) Option 2 – Training pool with a warm pool as the money maker at an approximate cost of 5-7 million. The major issue with this option is: Do you partner with the township? How much control of the facility will the township have? Do you compete with the township by running programs?

(5) Option 3 – Event/performance pool at an approximate cost of 20-25 million.

Key ideas:

(1) Check into the new pool York Y just built. Eight lane, 25 yard pool with decent seating and deck space. Rumor of 8-12 million cost.

(2) The township and school will say they don't have money. We need to convince them we need the pool.

(3) Mary Beth Hagan suggested to Christine Drexler, they we should have a strong presence at township and school board meetings. Build a case for why swimming and why a new pool.

(4) Tap the trust – donate the land, fill hotel rooms/restaurants by hosting large swim events, especially between January and April

(5) Convince those with money that this is a worthwhile investment

(6) Shoot for the event/performance pool – 8 lane 50 meter pool with a 25 yard warm up pool; with this size pool, our club could possibly reach 250 swimmers.

(7) Angle for raising support – economic development for the community.

Next Steps:

(1) Matt Luttrell will contact USA Swimming since they offer professional facilities planning at no cost to member clubs and complete the on line form.

(2) Schedule another meeting 1-2 weeks after contacting USA Swimming. Form task force committees – fundraising, communication, research, marketing.